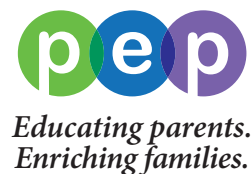


2016 PEP Rally Campaign



Dear Friend –

I'm writing to you today with both excitement and urgency. More and more parents, schools and public programs recognize that intentional parenting is the key to a child's emotional well-being and educational success. And they are calling on PEP – with its 34 years of experience – to create new ways of learning for busy parents.

And we're responding!

- We've launched a new program for low-income families in partnership with public schools.
- We're piloting video and live-stream workshops.
- We're producing new classes, including Dad's programs and "Can Do Kids" workshops, while continuing our signature core courses.



But to continue to innovate and help busy parents with the most important job they'll ever have, we need your help!

Will you support positive parenting by making a contribution to PEP today? Click here to donate now!

Rally for the Match – and Maximize Your Gift!

A group of generous donors has created the **2016 PEP Rally Matching Pool**

All donations made by **Dec 31** will be matched 1:1 and those made by **Dec 16** will be matched 2:1!

Donate before December 31st and double or triple your gift via our 2016 PEP Rally Matching Pool! See PEPparent.org for more details.

Thank you.

Together, we can create a strong foundation and a better future for children and families across the region!

Michele Dreyfuss
PEP Board President, on behalf of the entire PEP Board of Directors

Invest in Your Family

Invest in Your Community

Invest in PEP

Count me in!

I want to join the PEP Rally Campaign and reach more families!

Just send in this form or donate online at [PEPparent.org!](http://PEPparent.org)

Suggested support levels: \$50 \$100 \$250 \$500 Other _____

FULL NAME _____ NEW ADDRESS _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

TELEPHONE _____ EMAIL _____

- My company will match my donation.
- Please do not publicly acknowledge this donation.
- I want to help promote PEP! Please send me a **PEP car magnet** so that I can rally other parents!

Mail to: **PEP**, 10100 Connecticut Ave. Kensington, MD 20895



Making a Difference in our Community



CHRISTINA
AND HER SON

Christina's Story

Gaining an Approach to Parenting That Enriches Your Quality of Life

Christina Lottie says that PEP has given her a different outlook on parenting. "I grew up with the authoritarian (parenting) style," she says. "My parents were in charge, and there was no discussion of options." Through PEP, Christina has learned ways to give her son choices. "Special time has been particularly effective. My son gets to decide what we're going to do, and he sees the time as special...because *he's* choosing it." Christina has found PEP classes enriching for her and her son. "In essence, you are improving the quality of your lives. That's going to stay with your child for their rest of his life."

Liz's Story

Communicating with Love and Respect

Liz Criss and her husband Troy enrolled in a PEP class shortly after they got married—second marriages for both of them. They wanted to learn helpful ways to handle their new blended family of four children. Their biggest "aha" was learning a new style of communication with their kids. Liz says that PEP teaches "a way of communication that is (based on) respect and love, which (the kids) can feel *in the moment*. If there's love and respect (being communicated) in the moment, then the kids listen and are receptive to what you are trying to tell them." Liz also said that because she and her husband took PEP together, it has helped unify their approach. "It helps people in a marriage to get unified in one style," she says, "and if you're...doing things in the same manner, it helps the kids tremendously."



LIZ, HER HUSBAND
TROY AND THEIR
CHILDREN



SAMARA AND HER
CHILDREN

Samara's Story

Empowering Kids to Discover Their Own Self-Motivation

Samara Veliz took her first PEP class as part of PEP's new outreach to Latino parents in partnership with Linkages to Learning in Montgomery County Schools. Says Samara, "I used to speak in commands to my son, like, "Pay attention in school!" and "You have to learn!" Now, I say more calmly, "Think about what you need in your life. And think about the consequences. *You* can decide." She said PEP helped her look at her son in a different way and seek ways to empower him. "Before, when I yelled, he would look down and mumble, "okay." Now, he looks at my face when he talks. I see the difference, in the way he looks at me. He feels good because he knows he can make a decision. I learned a lot through this program. Thank you, this helped me so much."