

Dear Friends,

2020 has been a difficult year, for families in particular, and parenting is never easy – which is why PEP exists. But we are now facing a host of new realities like home schooling, working from home, social isolation, loss and grief, and health worries which are making it more difficult than ever before. And it's even tougher for single parents, Black parents, Latinx parents, and low-income families.

When the Covid-19 pandemic struck, we knew that PEP needed to rise and meet the needs of the moment. The PEP community galvanized to provide critical support to thousands of parents. Starting just days after the country went on lockdown in early March and continuing through today, we regularly offer free and discounted webinars, online classes, online support groups, podcasts and articles to help parents navigate the new world of pandemic parenting. Our online user base has grown 300% since March to nearly 9,000 today.

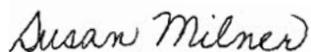
PEP also launched a new initiative this past year to work with more companies, nonprofits, schools, and other groups to support their parent networks. We were thrilled to begin an 18-month contract in May with the *US Agency for International Development* to serve their parent employees around the world, and in July to begin working with the nonprofit group *Identity* to serve Latinx parents who have been reunited with their teen children. A list of our organizational partners and clients is included in this report.

In the face of growing social awareness around racial equity and inclusion, and particularly in light of the protests that occurred in June, PEP accelerated an initiative to understand and address these issues both in our internal operations and external programs and outreach. We now offer programs on how to talk with children about race, racism, and cultural awareness, and we are committed to a full-scale curriculum and program review to ensure that all parents, especially parents of color, feel included and that their perspectives are heard and reflected.

PEP helps parents and children strengthen their capabilities and belief in themselves, their connections to each other, and their resilience in the face of adversity. This kind of strengthening is always beneficial, but in these times, it is **essential**. Parents engaging in our programs agree: **PEP has shifted from being a 'nice to have' to a 'must have' service.**

Thank you for your support of PEP and of the thousands of parents and children we serve. We couldn't do this important work without you.

Warm regards,



Susan Milner, *Board President, 2019/20*



Pascale Brady, *Board President, 2020/21*



Kathy Hedge, *Executive Director*



Susan Milner



Pascale Brady



Kathy Hedge